

# DIGITAL REAL ESTATE TEAM WORKSHOP

Real Estate businesses face substantial opportunities and risks from technology driven changes and this will only accelerate in the coming years. It can be baffling to know where to start with technology, data and all the buzz words flying around.

This workshop is for real estate professionals who want to understand what is happening today, what will happen tomorrow and what steps your business can take to capitalise on these changes. This workshop focuses on actionable outcomes and will provide a foundation to allow businesses to continue to provide high quality and informed advice in an ever-digital world.

- WHO IS IT FOR?**
- The workshop is for anyone who wants to know more about data, technology and digital in real estate and the built environment and how to engage with it.
- Company Management
  - Team Managers
  - Building Managers

- OUTCOME**
- By the end of this workshop, not only will you be comfortable talking about digital transformation and technology in Real Estate with clients and colleagues, you will also have a clear plan to benefit from it moving forward.

- AGENDA**
- The 3 hour virtual workshop will cover:
- Digital transformation - what is it and how is it changing Real Estate
  - The market - what the leading players in this space are doing
  - Technology, the basics - a high level introduction to the buzzwords and where they fit in
  - Engagement - how to get started with identifying and choosing who to work with
  - Opportunities and threats - that your business faces from digital transformation
  - Next steps - a prioritised list of next steps for your company or your team

- PRICING**
- Workshops are run virtually and are recommended for teams of up to 10 people, although more can be accommodated.

The price of the workshop is £2,400 (+VAT).



## ABOUT US

Alpha Property Insight supports the leading companies and organisations to navigate and benefit from technology in the real estate sector and wider built environment.

Led by Dan Hughes, a recognised leader in digital transformation, innovation and PropTech, we provide practical and actionable insight using plain language.

Scan the QR CODE to find out more:

